



Contact: Karen Monroe
Karen Monroe Public Relations
415.334.1952
karen@karenmonroepr.com

Details Homes Introduces Something New to the Building Marketplace
High-Quality Modular Homes With Modern Sensibilities Appeal To All

Sacramento, CA – November 13, 2007 – Something really unique is happening in new home construction: it's called Details - Homes of Architectural Distinction. Details builds high-quality, custom-level modular homes for today's new breed of discriminating home buyers. Constructed off-site at a former aerospace facility in Sacramento, Details delivers homes directly to small developers' sites throughout California and the Pacific Northwest.

"If you are looking for a home featuring fine design, detailed craftsmanship and unique finish options, we believe you'll be thrilled by the prospect of a Details home," said Mark Wintz, president of Details. "Featuring designer products and finishes generally available only at the custom home level, a Details home makes custom quality available without the time and headache of custom building. The closer you look at a Details home, the more there is to like."

So what actually is the Details advantage? Appealing to the sensibilities of consumers, small infill developers and architects, Details is taking the concept of modular homes to the zenith.

For starters, great architecture is Details' passion and commitment. Details homes showcase designs by a several award-winning architectural firms that have coupled outstanding traditional design with the features and living spaces modern homeowners expect. Details homes deliver architectural integrity, the craftsmanship of an age gone by and an environmentally considerate approach to material selection.

Using Andersen wood windows, Kohler fixtures, European-style cabinets, zoned and 90%+ efficient HVAC, GE Monogram appliances, granite and marble countertops, European tiles, authentic hand-scraped wood flooring, extensive interior wood work, Details offers the quality advantage like none other. Plus, when it comes to responsible environmental practices, Details delivers that too. Using a combination of SIP panels, spray foam insulation, tankless water heaters and Manabloc/peX water delivery systems, Details produces homes that provide energy efficiency and water savings significantly beyond required city codes.

Details is also all about Prefab green. Seems obvious, but Details homes are the sensible way to build a house that is as comfortable for its owners as it is for the environment. From design to construction, a Details home is planned to provide energy efficiency, conserve natural resources and create a healthy environment for its owners.

For developers, it's important to know that when you purchase a Details home the exact cost of the unit is available before you ever place an order. While site costs may vary, the largest single expense in the building process is fixed. Details homes are constructed in the controlled environment of a former aerospace manufacturing facility, so the process and procedures ensure a quality and consistency that surpasses the site built industry.

To architects, a Details home has particular advantages for small in-fill projects. Details homes work well in areas where construction prices are high, onsite staging is limited, competitive construction services are absent and liability and security are an issue. The process is simple. Details homes are built to meet the highest standards of the state, whether California or elsewhere. Inspections take place during construction in the Details facility and are finalized by delivery.

“Supporting traditional neighborhood development is central to our philosophy, methods and material choices. We build homes, whether they are cottages, row houses or multi-story, mixed-use blocks that connect people and will increase in value over time,” said Bruce Evans, Details vice president. “From home design to ongoing customer service, the Details experience is one we hope clients will return to repeatedly to solve their building needs.”

For more information about Details - Homes of Architectural Distinction, visit www.homesbydetails.com.

Details Homes of Architectural Distinction, LLC

Details builds upscale, off-site constructed or modular custom homes of the highest architectural integrity, craftsmanship and authentic detailing. Using environmentally considerate materials and focused on energy efficiency, Details delivers great design and thoughtful execution to create quality homes, valuable neighborhoods and enduring communities. The Details building facility is located in a former aerospace plant in Sacramento, CA, strategically situated to provide custom-level modular homes throughout California and the Pacific Northwest. For more information, visit www.homesbydetails.com.

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